

# "NEW from Flexmag"

## FlexCoat - EZ™

FlexCoat - EZ™ was engineered to eliminate the issues associated with the conventional flexible magnetic product laminated with a printable surface. FlexCoat - EZ™ is coated with a printable surface that is compatible with the most popular printing methods used in the print industry today such as Digital, Offset, Flexo and Screen

Why should you use FlexCoat - EZ™? The answer is EZ.

### **EZ to Print**

- Printable on most common printing equipment.

### **EZ to Cut**

- Curling and rough edges associated with conventional laminated magnet are eliminated.
- Gumming up of cutting blades due to adhesive residue is eliminated. There is no adhesive.

### **EZ on the Environment**

- Product is 100% recyclable.
- Product contains NO Phthalates. For Information on Phthalates go to <http://www.cpsc.gov/ABOUT/Cpsia/sect108.html>

### **EZ on Price**

- Competitive to vinyl laminated products.

FlexCoat - EZ™ is only available from Flexmag.

FlexCoat - EZ™ is easy for you and for your customers.

FlexCoat - EZ™ will be available in colors on special request.



Made in the USA

Call your Flexmag Industries Representative today .

**FLEXMAG™**

107 Industry Road • Marietta, OH 45750  
800-543-4426 • 740-374-8024 • Fax: 740-374-5068  
[www.Flexmag.com](http://www.Flexmag.com)

©Flexmag Industries, Inc.

Patent Pending