

PLASTIFORM[®] 1533 Magnet Material

ROHS COMPLIANT****

PRELIMINARY PRODUCT DATA SHEET

Typical Magnetic Properties

Properties	Anisotropic	
	CGS/U.S.	SI
Br	2550 Gauss	255 mTesla
Hc	2335 Oersteds	186 kA/m
Hx	2600 Oersteds	207 kA/m
Hci	3400 Oersteds	271 kA/m
BHmax	1.6 MGOe	12.7 kJ/m ³
Urec	1.06	1.06
Temperature Coefficient of Br	-0.11 %/°F	-0.20 %/°C
Temperature Coefficient of Hci	0.08 %/°F	0.15 %/°C
Peak Magnetizing Force Required	10,000 Oersteds	796 kA/m

Features

- Nitrile rubber bonded strontium ferrite magnet
- Made by calendaring – sheet process
- Roll Goods
- Punched Parts
- Laminated with adhesives up to 0.150" in thickness if desired
- Close magnetic tolerances
- Flexible permanent magnet
- Available magnetized or demagnetized; special patterns may require a magnetizing fixture
- Custom tooling; production
- Magnets may be machined for fast, low quantity prototyping

* All values shown are measured at 23°C (73°F).

** All values are based on a standard test plug. Consult with an application engineer for more information on your specific requirements.

Typical Physical Properties

Properties	CGS/U.S.	SI
Mechanical		
Tensile Strength ¹	450 psi	310 Ncm ²
Elongation at Break ¹	35 %	35 %
Flexibility ²	7X thickness	7X thickness
Hardness	44 Shore D	44 Shore D
Density ³	0.134 lbs/in ³	3.71 g/cm ³
Electrical		
Volume Resistivity ⁴	10 ¹⁰ Ohm*cm	10 ¹⁰ Ohm*cm
Dielectric Strength ⁵	250 v/mil	10 kv/mm
Thermal		
Maximum Continuous Operating Temperature ⁶	250°F	120°C
Coefficient of Lin. Ther. Expansion ⁷ (Thickness)	9.8 x 10 ⁻⁵ in/in per °F	18 x 10 ⁻⁵ cm/cm per °C

Test Methods

¹ASTM D-636

²Arnold Test Method

³ASTM D-297

⁴ASTM D-257

⁵ASTM D-149

⁶Arnold Test Method

⁷ASTM D-696

* All values shown are typical and are not intended for specification purposes.

****We have instituted manufacturing procedures designed to restrict the use of hazardous substances. To the best of our knowledge, this product is in compliance with EU Directive 2002/95/EC with respect to lead, mercury, cadmium, hexavalent chromium, polybrominated biphenyls (PBB) and polybrominated diphenyl ethers (PBDE). Notwithstanding the foregoing, we make no warranty as to the fitness of this product for any purpose.

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