Entice your customers through subtle attraction with a magnetic reminder or coupon that they will put on their refrigerator or filing cabinet. With an average view rate of over 50 times per day, a refrigerator magnet is an easy way to keep your message in front of potential customers.

Flexmag’s Entice substrate is a premium coated offset paper laminated to a controlled energy magnetic sheet. It will feed and print beautifully on most offset and digital presses*.

Since it has a white back, you do not have to shut off your optical sheet detectors, and it does not have to be slip sheeted. The white back also gives the visual impact of superior quality to your finished piece.

Suggested Applications: Coupons, Direct Mail, Event Calendars, Business Cards, Promotions, Reminders

<table>
<thead>
<tr>
<th>Item #</th>
<th>10788-5</th>
<th>10787-5</th>
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</thead>
<tbody>
<tr>
<td>Caliper</td>
<td>.013”</td>
<td>.017”</td>
</tr>
<tr>
<td>Sheet Size</td>
<td>12 x 18”</td>
<td>12 x 18”</td>
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<tr>
<td>GSM</td>
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<td>818</td>
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<tr>
<td>Brightness</td>
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<tr>
<td>Gloss</td>
<td>72</td>
<td>72</td>
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<tr>
<td>Custom Sizes up to 25 x 40” Available</td>
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</table>

Entice is a registered trademark of Flexmag Industries and Arnold Magnetic Technologies

To find your local distributor, call Flexmag at 740-374-8370

* Entice has not been submitted for Indigo, iGen, or NexPress certification.
Subtle attraction pre-magnetized substrate for offset and digital printing
White back – available in 13 pt and 17 pt

Entice is a registered trademark of Flexmag Industries and Arnold Magnetic Technologies for their pre-magnetized paper substrate
To find your local distributor, call Flexmag at 740-374-8370
.013” sample printed on an Indigo 7500. Entice has not been submitted for Indigo certification
Entice is a registered trademark of Flexmag Industries and Arnold Magnetic Technologies for their pre-magnetized paper substrate
To find your local distributor, call Flexmag at 740-374-8370
.017” sample printed on a Xerox iGen. Entice has not been submitted for iGen certification

Boswell's Auto Service and Repair
2725 E Morgan Blvd - Livingston 740-374-8024

OIL CHANGE SPECIAL

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4 quarts standard oil plus filter
synthetics and addition quarts extra