



Entice

Subtle attraction pre-magnetized substrate for offset and digital printing
 White back – available in 13 pt and 17 pt

Entice your customers through subtle attraction with a magnetic reminder or coupon that they will put on their refrigerator or filing cabinet. With an average view rate of over 50 times per day, a refrigerator magnet is an easy way to keep your message in front of potential customers.



Flexmag's **Entice** substrate is a premium coated offset paper laminated to a controlled energy magnetic sheet. It will feed and print beautifully on most offset and digital presses*.

Since it has a white back, you do not have to shut off your optical sheet detectors, and it does not have to be slip sheeted. The white back also gives the visual impact of superior quality to your finished piece.

Suggested Applications: Coupons, Direct Mail, Event Calendars, Business Cards, Promotions, Reminders



Item #	10788-5	10787-5
Caliper	.013"	.017"
Sheet Size	12 x 18"	12 x 18"
GSM	662	818
Brightness	90	90
Gloss	72	72
Custom Sizes up to 25 x 40" Available		

Entice is a registered trademark of Flexmag Industries and Arnold Magnetic Technologies

To find your local distributor, call Flexmag at 740-374-8370

** Entice has not been submitted for Indigo, iGen, or NexPress certification.*



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.013" sample printed on an Indigo 7500. Entice has not been submitted for Indigo certification

Maria's Pizzeria

3212 W Main - Springfield

740-374-8024

Takeout Tuesday Special

2 Medium Pizzas - \$12

- * Cheese
- * Pepperoni
- * Hawaiian
- * Veggie





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.017" sample printed on a Xerox iGen. Entice has not been submitted for iGen certification*

Boswell's Auto Service and Repair

2725 E Morgan Blvd - Livingston

740-374-8024

OIL CHANGE SPECIAL

\$29.95
with this coupon

valid thru Dec 31
4 quarts standard oil plus filter
synthetics and addition quarts extra

