

ENTICE - Printable Pre-Magnetized Paper Product



Flexmag's ENTICE

substrate is a premium coated offset paper laminated to a controlled energy magnetic sheet. It feeds and prints beautifully on most offset and digital presses.

Paper is one of the best print media available in terms of print quality, availability and cost. It is also widely used within the printing industry for many different advertising applications. Flexmag has recognized this and used our years of magnetic knowledge to create a product that uses paper laminated to a thin, light-weight magnetic sheet which can be printed directly. Our magnetic paper product is pre-magnetized, so it is ready to display as soon as it leaves the printer.

This magnetic paper will allow you to print your graphic designs directly onto a thin magnet and display them or send them to your customers for display. The quality of the printed images and graphics will be sharp and clear because of the paper, and the high-tech thin magnetic sheet will allow it to attach to any metallic or magnetic receptive surface.

Available Thicknesses: 0.013" and 0.017"

Available Packaging: Sheets, rolls

Common Sheet Sizes: 11" x 17", 12" x 18", 25" x 19"

Roll Sizes: Widths – 2" to 25", Lengths – up to 3,000'

Finish: Gloss

Back Coating: White, Matte, Non-Coated

Types of Printers: Digital Offset, Wide Format, Screen, Flexographic

Certifications: View website for most current certifications.

	13 Pt	17 Pt
Caliper	13.0	17.0
upper limit	14.0	18.0
lower limit	12.0	16.0
BS.Wt.		
gsm	662	818
Test Wt	.5#	.75#
Brightness	90	90
Gloss	72	72
Opacity	95	93
Color (blue/white)		

Suggested Applications: Indoor advertising, signs, coupons, business cards, calendars, direct mail



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