

Marketing with Magnetic Media

You choose the printer and we'll provide the printable magnetic media.



Digitally-Printable

HP Indigo

- HP S2000
- HP S2000
- HP 3050, 5000
- WS4050, WS4500, WS4000
- HP 5000, HP 5500



- ➔ #5499-5 (Matte)
- ➔ #5500-5 (Gloss)
- ➔ #4307-5 (Matte)
- ➔ #4305-4 (Matte)
- ➔ #4335-5 (Gloss)



Kodak Nexpress

- NexPress 2100 Plus



- ➔ #4319-5 (Gloss)



Xerox iGen



- ➔ #8962-5 (Gloss)



Desktop Inkjet

- Water-based Ink System



- ➔ (Matte & Gloss)



Wide-Format Inkjet

- Solvent Ink System
- Eco-solvent Ink System
- UV Ink System

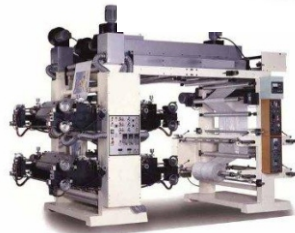


- ➔ (Matte & Gloss)



Flexo/Offset Printable

Flexographic Offset



- ➔ ✓



Screen-Printable

Screen

- UV Inks
- Solvent Inks



- ➔ ✓





Recommended Substrates



| | | |
|--|--|---------|
| Desktop Color Printers (pre-magnetized) | | |
| 13.5 pt - 8.5 x 11" Inkjet Photo Gloss | | 4279-5 |
| 13.5 pt - 8.5 x 11" Inkjet Photo Matte | | 4287-5 |
| 13.5 pt - 8.5 x 11" Color Laser and Inkjet | | 12520-5 |



| | | |
|-----------------------------|-------------------------|---------|
| HP Indigo™ | | |
| 13 pt - Entice | 12 x 18" (magnetized) | 10788-5 |
| 13 pt - Energize | 12 x 18" (unmagnetized) | 11812-5 |
| 13 pt - RIT Certified BOPP | (unmagnetized) | 4307-5 |
| 14 pt - RIT Certified Paper | (unmagnetized) | 4335-5 |



| | | |
|-------------------------|-------------------------|---------|
| Kodak NexPress™ | | |
| 13 pt - Entice | 12 x 18" (magnetized) | 10788-5 |
| 13 pt - Energize | 12 x 18" (unmagnetized) | 11812-5 |
| 14 pt - Kodak Qualified | (unmagnetized) | 4319-5 |



| | | |
|--|-------------------------|---------|
| Xerox iGen™, 700, 800, 1000, and Versant™ | | |
| 13 pt - Entice | 12 x 18" (magnetized) | 10788-5 |
| 13 pt - Energize | 12 x 18" (unmagnetized) | 11812-5 |
| 17 pt - Entice | 12 x 18" (magnetized) | 10787-5 |
| 17 pt - Energize | 12 x 18" (unmagnetized) | 10915-5 |
| 17 pt - iGen Qualified | (unmagnetized) | 8962-5 |



Other Digital Printing Systems
 Contact your Flexmag Representative for substrate & printer compatibility for specific machines. We recommend that a sample trial run is made before ordering product for digital printers and copiers.



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|--------------------------------|----------------|------------------------|
| Standard Offset Presses | | |
| 13 pt - Entice | (magnetized) | various / custom sizes |
| 13 pt - Energize | (unmagnetized) | various / custom sizes |
| 17 pt - Entice | (magnetized) | various / custom sizes |
| 17 pt - Energize | (unmagnetized) | various / custom sizes |



| | | | |
|---|-------|---------|----------------|
| Wide Format Inkjet and Flatbed (50' rolls) | | | |
| .015" - Ultramag Vinyl | (24") | 10902-4 | (30") 11788-4 |
| .020" - Ultramag Vinyl | (24") | 10693-4 | (30") 11263-4 |
| .030" - Ultramag Vinyl | (24") | 10860-4 | (30") 10907-4 |
| .015" - FlexCoat-EZ (24") | mag: | 15501-4 | unmag: 10389-4 |
| .020" - FlexCoat-EZ (24") | mag: | 9630-4 | |
| .030" - FlexCoat-EZ (24") | mag: | 10362-4 | unmag: 10196-4 |
| .030" - FlexCoat-EZ (40") | mag: | 12634-4 | unmag: 12645-4 |

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